



Our Mission

is to help people invest in meaningful ways to make a difference in the community by building permanent endowment funds and meeting charitable community needs.



DIRECTOR'S LETTER

We find ourselves in interesting times, as the saying goes. The founding donors of Heartland Community Foundation (HCF) could not have foreseen the unprecedented times we find ourselves in, experiencing the effects of a global pandemic.

Early 2020 started off strong as ever with the HCF board of directors again charging forward toward a goal of building endowed funds through the Twice As Nice campaign. That campaign raised in excess of \$300,000! The amount included the very generous match of the Dane G. Hansen Foundation. Assets of Heartland Community Foundation have now reached \$4,038,046.70. Twice As Nice, in partnership with the Dane G. Hansen Foundation, is now in its fourth year and has raised at total of \$1,313,853.54 in Ellis, Rooks and Trego counties, an amount that will forever impact the charitable needs of our communities. These funds are now more important than ever, in the wake of COVID-19. These Legacy Fund endowed dollars will provide on-going support to the many needs of our region.

The founding donors of Heartland Community Foundation had a vision. That vision looked well into the future with an understanding of the needs of our rural communities. This vision has come to fruition as the result of the on-going partnership of the Dane G. Hansen Foundation, along with the relationship we have built, and are continuing to build, with donors inside and outside our immediate area.

With the Hansen Foundation annual grant dollars, Heartland Community Foundation is able to award over \$300,000 in much needed grants in our three counties annually. However, many worthy causes remain unfunded. That is why, with the continued generosity of our local donors as well as the matching power of the Hansen Foundation, the foundation will continue to play a greater roll in the many charitable causes in Ellis, Rooks and Trego counties. The HCF Board remains committed to this vision and continues to press forward into this new era, continuing toward our goal of growth and service to improve the quality of life in all three counties we serve.

Hardy D. Howard
President/Board of Directors
Heartland Community Foundation





ABOUT THE FOUNDATION

The Heartland Community Foundation was founded in 2007 to benefit the communities of Ellis, Rooks and Trego counties. The foundation is a permanent source of charitable funds used to meet both the current and future needs of our communities.

FOUNDATION STAFF

Sandy Jacobs, Executive Director

BOARD OF DIRECTORS

Hardy Howard, Chair
Kelli Hansen, Vice-Chair
Katie Dorzweiler, Secretary
Dave Herl, Treasurer
Jenna Dempewolf
Christi Desormiers
Josh Dreher
Kayla Hilbrink
Donna Hudson-Hamilton
Seth Kastle
Sally Lowry*
Bob Muirhead*
Nikki Pfannenstiel*
Todd Powell

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Steve Baumrucker Susan Bowles Marilyn Braun Kaylene Brin Susan Day Belinda DeWerff Larry Dietz Toby Dougherty Doug Greer Brett Henry Don Hoffman Daron Jamison Mike Konz Tom Kreutzer Dr. Kendall Krug Ida Lundy Tammy McClellan Doug Minson Russ Pfannenstiel Brandon Prough Charles Reese Andrew Rupp Jodi Schmidt Glenn Sears Stacey Seibel Chris Sook Shae Veach

Kathy Ramsey Gina Riedel

TWICE AS NICE SUCCESS

Through a month-long gift matching initiative in February, the community foundation raised \$391,356 including matching funds for community grants and operations. During Match Month, donors make gifts to the community foundation to support community grants. These gifts are then matched at 150% by the Dane G. Hansen Foundation. Over the last four years, Twice as Nice has raised \$1,353,545

Trego 37.8% \$391,356

Rooks

^{*}Emeritus Member

Our founders inspired the creation and growth of the Heartland Community Foundation. We are forever grateful for the support of these generous donors!

Gold

Ross & Marianna Beach Foundation Hays Medical Center Midwest Energy, Inc. Rural Telephone/ Nex-Tech

Silver

Robert E. and Patricia A. Schmidt Foundation

Bronze

Adams, Brown, Beran & Ball, Chtd. Adronics Elrob Mfg. Corp. America's Best Value Vagabond Inn Anonymous Auto World Bank of Hays Best Western Butterfield Inn Brungardt Hower Ward Elliott & Pfeifer. L.C. Cerv's, LLC City of Hays In Memory of Martha Claflin Commerce Bank Jeff & Marla Copper Dennis & Susan Day Eagle Communications, Inc. Ellis County Coalition for Economic Development Emprise Bank First National Bank Glassman Corporation Great Plains Dermatology Hays Area Chamber of Commerce Hays Chevrolet Henry Schwaller & Associates Insurance Planning, Inc. Jeter Law Firm, LLP Kendall Krug OD, PA Verlyn L'Heureux Lang Diesel, Inc. Lifetime Dental Care, PA The Meckenstock Group Patrick & Chardell Parke Steve & Julie Paul Verlin & Elaine Pfannenstiel RDH Electric, Inc.

Bronze (continued)

Dave & Jodi Schmidt
Jeff & Stacey Seibel
Simply Charmed
Sunflower Electric Power
Corporation
United Way of Ellis county
Wal-Mart Store #664
Bob & Nancy Wertenberger
Tim & Sandee Werth

BUILDERS CAMPAIGN DONORS

Like our founding donors, the community is forever grateful for the support of these generous donors who believe in the foundation's vision. With their financial support, we continue to build the Heartland Community Foundation and strengthen our communities for future generations.

Adams, Brown, Beran & Ball, Chtrd. Bank of Havs City of Stockton James & Paula Desbien Fort Hays State University Foundation Hays Area Chamber of Commerce Insurance Planning, Inc. Jeter Law Firm Lifetime Dental Care PA-Jeffrey & Jana Lowe Plainville Community Foundation Rooks County Health Center The Ross & Marianna Beach Foundation, Inc. Rural Telephone Service USD 489 Foundation



2019-2020 DONORS

Large or small, every gift contributes to Heartland Community Foundation's ability to serve the community. We have made every effort to include all gifts received from July 1, 2019, to June 30, 2020. If you believe there is an error or need to make a correction, please contact us.

2 Amigos, Inc.

Adams, Brown, Beran & Ball, Chtd.

Doug & Mary Albin Anonymous Donor

Astra Bank Bernita Augustine

Craig & Laurie Augustine

Auto World Nadine Bair Joan Balderston Megan Ball Rex & Debbie Ball Bank of Hays

Dave & Lorraine Baughman

Eleanor Becker Flyera Beiker

Dr. & Mrs. William S. Benkelman

Scott & Terri Bennett Greg Beougher John & Malee Berkley Beyond the Bend, LLC Wesley & Stephanie Bjornstad

Mike & Dianna Briney

Donna Brown

Jerod & Leann Brown Mary Lou Brown

Sharyl Brown Christopher & Jennifer Brull

Darrin & Michelle Brungardt Justin & Megan Casey

Terry Cikanek City of Hays City of Palco City of Plainville City of Stockton City of WaKeeney John & Jayne Clarke

Darrell & Mary Jo Clevenger Coast to Coast Title Company, Inc.

CoBank

Truman & Doris Collins Chuck & Shirley Comeau

Commerce Bancshares Foundation

Larry Connor

Jeffery & Connie Curtis

Damar Community Historical Foundation

Dane G. Hansen Foundation

Dennis & Susan Day Define Design & Remodel Deines Construction, Inc. Myron & Edna Deines Christi & Tavis Desormiers Brian & Michelle Dewitt Diamond R. Jewelry, LLC

Taylor Dirks Andrea Dix Katie Dorzweiler Downing-Nelson Oil Co., Inc.

Josh Dreher Sharon Dreher Karen Dreiling Stan Dreiling Ellis County Clerk Virginia Engborg Myron & Anne Erbert Fabrizius Plumbing Farmers National Bank

Kevin Faulkner Irene Fellhoelter

Steve & Tracy Fellhoelter First State Bank- Plainville Richard & Brenda Frederking

Joe & Megan Gasper Larry & Darlene Gilchrist Barry & Donna Gilliland Max & Lisa Gilmore Julie Glendening

Golden Plains Credit Union Great Plains Dermatology

Kirk & Stacey Green

Grow Hays

Brent & Clare Gustin H & C Oil Operating, Inc. Daniel & Michelle Haas Robert & Mary Hafliger Terry & Cheryl Hageman

Kent Hahn

Hager Manufacturing Hamit Land & Auction, Inc. Christopher & Kelli Hansen

Hays Rotary Club

Heritage Insurance Group, Inc.

Dave & Sonya Herl Joseph & Cindy Hertel Larry & Jean Hixson Don & Gretta Hoffman Thomas & Deborah Hoffman Jana & Scott Horsfall

Hardy & Dawn Howard Roger & Leasa Hrabe

Erin A. Hughes

Insurance Planning, Inc. Craig & Jessica Iwanski J-J Oil Company, Inc. Danny & Sandy Jacobs

Rohit Jaiswal

Donald & Connie Jenkins Jeter Law Firm, LLP William & Nancy Jeter Kansas Kountry Inn Galen & June Karlin

Lisa Karlin

Seth & Julia Kastle Rebecca Kiser

Kiwanis Club of Hays

Gail Kuehl LaRosh Farms Bonnie Larue Dee & Sheila Latham Verlene Lerock Lifetime Dental Care Jericha & Luigi Lim

Lions Club of Wakeeney, KS

Stuart & Lauren Lowry Luckyhaus, LLC M&D of Hays, Inc. Malay's Market Doug & Laura Malsam Timothy Marcotte

Michael & Tammy McClellan Jerry & Diane McReynolds

Shannon Meitler Midwest Energy, Inc.

Midwest Family Health of Plainville

Midwestern Pipeworks, Inc.

Mill Street Market

MITT, LLC Henrietta Moden Azarel & Jennifer Molina James & Shannon Mongeau

June Mongeau

Martin & Caol Mongeau

Alex Muirhead

Bob & Diane Muirhead

Erin Muirhead Rachel Muirhead

New Creation Styling Salon

Nex-Tech

Thomas & Cassandra Nuckols Dr. Jerome & Linda Oborny Drs. Michael & Beth Oller, II Paradise Creek Oil and Gas Co.

Patrick Parke

Paul-Wertenberger Construction

Dr. Cynthia Peticolas Scott & Nikki Pfannenstiel Plainville Dairy Queen Plainville Insurance, LLC Platinum Group, LLC

Plumer-Overlease Funeral Home

Brandon & Shaina Prough Prudent Investments, LLC Frank & Katie Rajewski Charles & Kathleen Ramsay Justin & Hillary Randa Charlie & Lucille Reif Allen & Connie Rempe Terry & Gina Riedel

2019-2020 DONORS CONTINUED

Large or small, every gift contributes to Heartland Community Foundation's ability to serve the community. We have made every effort to include all gifts received from July 1, 2019, to June 30, 2020. If you believe there is an error or need to make a correction, please contact us.

Carolyn Riggs Mike & Sandi Rogers Devin & Megan Rohweder Darrell & Melissa Romme **Rooks County** Rooks County Health Center **Rooks County Healthcare** Foundation Rooks County Shrine Club Austin & Rebecca Roth Ruder Oil Crew Richard & Sharon Ruder Andrew & Kathleen Rupp Daniel & Karen Sanchez Gale & Cynthia Scanlon Dan & Mary Kay Schippers Keith & Melinda Schlaegel Charlotte Schulte Warren & Pamela K. Shaffer

Gary & Mary Ann Shorman Karen Sinclair Solutions North Bank Christopher Sook & Wendy Rohleder -Sook Jerry & Bonnie Staab Geri Stahl James & Sara Stansbury Don & Tammy Steeples John & Cynthia Steeples Eric Sumearll Sunflower Bank - Hays Sunflower Electric Power Corporation Thomas M. Brown, LLC Jillavne Tillman Tracy's Plumbing, Heating, Air Conditioning, LLC Trash Be Gone

Trash Hog, LLC Trego County Chamber of Commerce Trego County Commissioners Trego County Economic Development TriMac Automotive Advisory Group USD 208 Recreation Commission Mary Van Schuyver Tara Vance Virgil Scott Consulting, Inc. Wakeeney Travel & Tourism Patrick & Charlotte Wanker Randy & Lora Weigel Scott & Meagan Wellbrock Timothy & Sandee Werth Doug & Marcie Williams Zachery Woolf

Planning Today to Give Tomorrow



Supporting your community, organizations, and causes you care about is an important part of your life and core values.

What if you could continue to provide donations to those organizations after your lifetime? What if you left something meaningful to the charities that you are most passionate about?

Create your legacy through your will!

Including the community foundation in your will or trust is a simple, significant way to support one or many causes close to your heart, forever.

When you make a planned gift to the community foundation, you plant an investment that will continue to **grow over time** and benefit your community, far beyond your lifetime!

It's easy and anyone can do it.

Giving through your will is easy and you don't have to be wealthy to do it. Whether your nest egg is large or small, your gift will ensure the good work of charitable organizations continues in your name (or anonymously).

To learn more about leaving a gift in your will or trust, contact your professional advisor or call us!

STOCKTON'S NEW SCOREBOARD

Stockton Recreation Commission (SRC) is the host to numerous softball and baseball tournaments during the spring, summer and fall months. With tee-ball, slow pitch, or the occasional kickball game, Stockton families live at the ballfields. The fields hadn't received an update in over 20 years. Because the scoreboard did not work, hosting teams at the fields wasn't an option. Thanks to support from the Heartland Community Foundation, the recreation commission was able to replace the scoreboard before the season.

"We are so excited to utilize our new scoreboard for the upcoming season," said grantee Aftan Lambert. "Now with both our main fields having first rate scoreboards, SRC can now turn our attention to upgrading the fields themselves. Slowly, SRC hopes to completely renovate our ball complexes to provide the fields our community deserves."

"My classroom was the first to receive the new tables and chairs, and the students were thrilled!"

AMY KROB

HIGH SCHOOL SEATING UPDATES

The desks at Plainville High School were in need of an update, not only to give students more work space, but to also make them more comfortable. Heartland Community Foundation awarded USD 270 a grant to purchase spacious tables and chairs for students.

"My classroom was the first to receive the new tables and chairs, and the students were thrilled," said grantee Amy Krob. "They are now able to have their own individual space with enough room to house a textbook, notebook, and computer in front of them all at the same time. The teachers are thrilled as well now that we can have equal seating for all body types and abilities. Thank you for supporting the students of USD 270."









PEDAL CART FOR VIA CHRISTI

The Heartland Community Foundation awarded Learning Cross Preschool a grant to purchase a four-person pedal cart. "Driving is a responsibility, a gift, it's independence, a gateway to adventure, it's freedom," said grantee Brett Schmidt. Studies have shown that after losing driving privileges, cognitive function and physical mobility decline more rapidly. "We aim to assist the current and future residents of Via Christi in their battle of losing their freedoms, becoming isolated, and declining in health," Schmidt said.

The children of Learning Cross interact and learn from their grandfriends, becoming connected while contributing to the larger community. With the new cart funded by Heartland County Community Foundation, residents are able to go out with staff for 20-30 minute drives, with and without children. Daily conversations and overall mood for the residents have improved with this small change. "This cart, big and bright orange, has delivered a lot of smiles and memories, and will continue to once the COVID-19 restrictions are lifted for the residents," said Schmidt. "One resident, was able to drive out and tell the staff and kids about her time raising her family in the area and pointed out some of the trees that she and her husband helped plant in the neighborhood. Amazing!"

NEW REGULATION ROOM FOR SCHOOL

"With behavior trends at the highest in years, it is important to teach our students how to cope with big emotions and teach them strategies for success outside of their school years," said Kaci Nichols, Stockton Jr. High/Grade School counselor. Creating a safe place for students to release frustrations and physical feelings provides a space for learning and self-discovery. HCF awarded USD 271 a grant to support a new regulation room at the Stockton school.

"This grant helped effectiveness and impact because it allowed us to purchase regulation furniture, tools, and create a space that students feel safe to be themselves in," said Nichols. "When learning how to deal with emotions, it can be messy so having a calm space to learn in is so crucial."

"When learning how to deal with emotions, it can be messy so having a calm space to learn in is so crucial."

KACI NICHOLS



"This project has ended with 21 residents very happy and a cleaner look to the facility. Thank you."

KAREN SINCLAIR

COUNTRY LANE APARTMENTS

Many of the residents at the Country Lane Apartments in Plainville are elderly or disabled and on social security income. They struggle to afford to live in a home in which they are also responsible for its maintenance. It is important that the housing is comfortable, attractive and efficient for the residents. "The population is aging here in Plainville at the same fast pace as the rest of the state," said Karen Sinclair. "It is anticipated the waiting list will grow in the next few years." This low-income housing with 24 units was completed in August of 1978, financed with a 50-year loan from the USDA and has had no upgrades.

Heartland Community Foundation awarded the Housing Authority of Plainville a \$10,000 grant to replace the storm doors on 24 resident apartments. These doors were the first step to the upgrades at the apartments. "This project has ended with 21 residents very happy and a cleaner look to the facility. Thank you," said Sinclair.

GIVE. GROW. GRANT.



By creating a permanent fund at the community foundation, you can accomplish your charitable goals, now and forever. As your partner in giving, we will always take special care to honor your wishes and protect your gift's value.

Your gift to the community foundation will grow over time, just like a tree! Whether you plant a seed by starting a new fund or help a fund grow by giving to an existing fund, every gift to the community foundation helps provide "fruit" for the community through grants and scholarships.



Today...
You decide to make a permanent gift of \$10,000.



After 15 years... Your gift has grown to \$15,000 and given \$10,000 to charity.



After 25 years... Your gift has grown to \$18,600 and given \$19,000 to charity.



After 50 years... Your gift has grown to \$51,000 and given \$35,000 to charity.

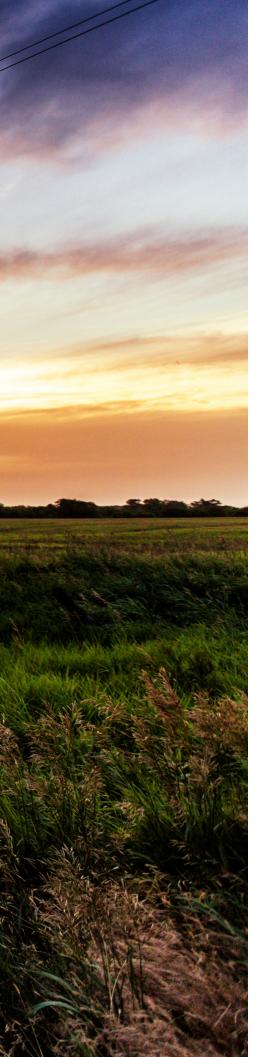
Grant Recipients

The following organizations received either donor-directed or competitive grants from funds at the community foundation:

- CASA of the High Plains, Inc.
- · Church of God in Wakeeney
- · City of Ellis
- City of Hays
- City of Hays Parks Department
- · City of Palco
- · City of Stockton
- City of Wilson
- Community Presbyterian Church
- Damar Community Historical Foundation
- Developmental Services of Northwest Kansas, Inc.
- Downtown Hays Development Corporation
- · Ellis County
- Ellis County 4-H Council
- First Call For Help of Ellis County
- Fusion Christian Youth Center
- Graham County Fair Association
- Grainfield Community
 Development Committee
- Hays Area Chamber of Commerce
- Hays Area Children's Center, Inc.
- Hays Arts Council, Inc.
- Hays Community Theatre, Inc.
- Hays Public Library
- Hays Recreation Commission
- Havs Senior Center, Inc.
- Hospice Services of Northwest Kansas, Inc.
- Housing Authority of Plainville
- Jana's Campaign, Inc.
- Kansas Big Brothers Big Sisters
- Kansas Big Brothers Big Sisters Serving Ellis County
- Learning Cross Preschool
- Lenora Jubilee Association
- Logan County Community Foundation
- Mary Elizabeth Maternity Home
- NCK Technical College
- O' Loughlin Elementary PTA

- Options: Domestic & Sexual Violence Services, Inc.
- Pioneer Memorial Library
- Plainville Community Foundation
- Plainville Recreation Commission
- Plainville Township 11 Board
- Rawlins County Dental Clinic
- Redbud Village Court
- Rooks County
- Rooks County Emergency Medical Services
- Rooks County Health Center
- Rooks County Healthcare Foundation
- Rooks County Sheriff's Office
- Sacred Heart Parish
- Smoky Hills Public Television
- Stockton Recreation Commission
- Stockton Rodders
- Stockton United Methodist Church
- The Arc of Central Plains
- Trego County
- Trego County Chamber of Commerce
- Trego County Historical Society
- Trego County Lemke Memorial Hospital
- Trego Recreation Commission
- United Way of Central Kansas
- United Way of Ellis County
- USD 208 Trego Community
- USD 269 Palco
- USD 270 Plainville
- USD 271 Stockton
- USD 388- Ellis
- USD 432 Victoria
- USD 489 Hays
- Western Kansas Child Advocacy Center
- Western Kansas Community Foundation
- Zion Lutheran Church Trego Food Pantry

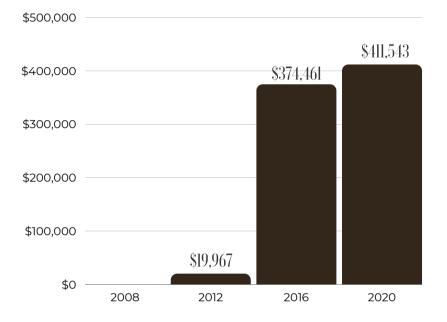




IMPACT NUMBERS

In 2020, \$411,543 total grants were awarded to 123 organizations through the fiscal year. Since inception, \$2,383,249 has been awarded on the behalf of generous donors, making our community a better place to live!

GRANTS AWARDED PER FISCAL YEAR



OUR AFFILIATION

We are a member of the Greater Salina Community Foundation's affiliate network in north central Kansas.



KATY KITCHEN

Director of Regional Affiliates katykitchen@gscf.org



ANGELA KERNER

Affiliate Operations Coordinator angelakerner@gscf.org

This network helps us effectively pool resources with other foundations for community growth. We benefit from experienced investment and administration services, marketing support, ongoing training and technical assistance from GSCF staff. Our local advisory board provides leadership on decisions that directly impact our community!

FOUNDATION FUNDS

Endowed funds produce charitable income every year and help donors create a legacy of giving.

DONOR ADVISED FUNDS

Enable donors to recommend grants to the charitable organizations or programs of their choice.

Fred & Jean Berger, Insurance Planning, Inc. Charitable Fund

DESIGNATED FUNDS

Provide annual support for specific charities selected by the donor.

HACC Development & Civic Engagement Fund Hays Beautification Fund

Hays Dog Park Fund

Hays Recreation Commission Youth Programs Fund

Kansas Health Foundation Operating Fund for **Heartland Community**

Leadership Hays Children's Fund

Leadership Hays Fund

Plainville Community Foundation Leadership Fund Plainville Community Foundation Youth Fund Recreation Fund for DSNWK, Inc. Clients Rooks County Health Center Fund Stockton United Methodist Scholarship Fund

Trees for a Beautiful Hays Fund

Vocal Music & Theater Fund for Hays Arts Council

FIFI D OF INTEREST FUNDS

Enable donors to support a designated cause or geographic area. (e.g. the arts, a specific community, etc.)

Dane G. Hansen Community Grant Fund Ellis County Legacy Fund Heartland Healthy Living Fund

Kansas Health Foundation Fund for Heartland Community

Rooks County Legacy Fund Stockton Community Fund

Trego County Legacy Fund

ORGANIZATION FUNDS

Provide annual income for nonprofit organizations in support of their charitable work.

Big Brothers & Big Sisters of Ellis County Fund Cancer Council of Ellis County Fund Coronado Area Council of the Boy Scouts of America Fund

Damar Community Historical Foundation Fund Downtown Hays Development Corporation Fund First Call for Help of Ellis County, Inc. Fund First Care Clinic Fund

Fort Hays State University Foundation Fund

Hays Area Children's Center Fund

Hays Arts Council Fund

Hays Community Theatre Fund

Hays Senior Center Fund

Humane Society of the High Plains Fund

Jana's Campaign Inc. Fund

Rooks County Healthcare Foundation Fund Stockton United Methodist Church Fund

The Society of Friends of Historic Fort Hays Fund

United Way of Ellis County Fund

USD 489 Foundation Fund

ADMINISTRATIVE FUNDS

Supports foundation operations.

Heartland Administrative Fund

UNRESTRICTED FUNDS

Supports foundations community grantmaking.

Heartland Area Action Fund

PROVISIONAL FUNDS

Supports groups or organizations raising money for a specific community project.

Midwest Energy Community Fund

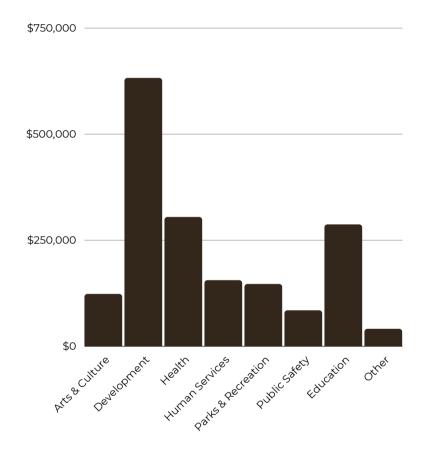
FINANCIAL OVERVIEW

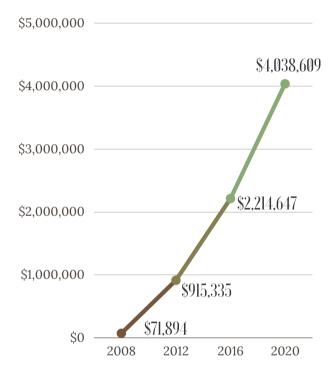
None of this would be possible without people like you! Your support makes a meaningful difference in Ellis, Rooks and Trego counties, both now and in the future.

ASSET GROWTH SINCE 2008

As of June 30, 2020, the foundation's total asset size reached \$4,038,609 with 45 funds.

COMPETITIVE GRANTMAKING NUMBERS SINCE INCEPTION







\$745,361

was donated from 218 generous donors in the 2020 fiscal year.

