



WHAT'S YOUR LEGACY?

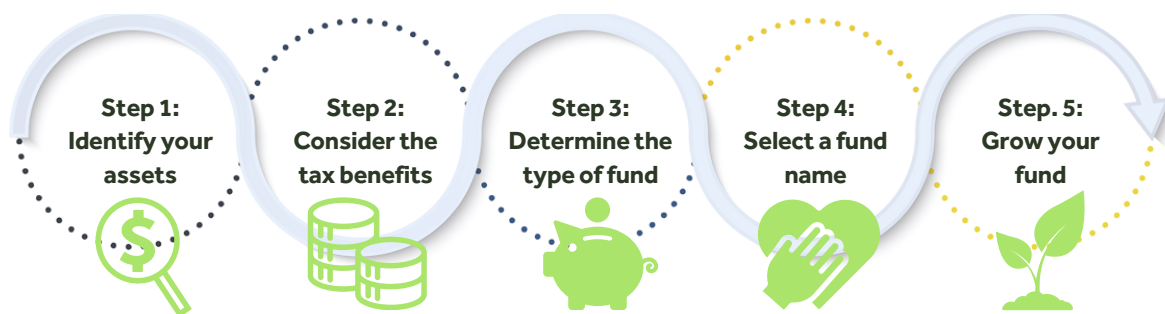
Anyone can make a mark on their community.

MAKE YOUR GIVING GROW

The Heartland Community Foundation is the result of generations of people like you who want to make a difference. Sometimes they want to give in honor of someone. Sometimes they just want to make their community a better place to live. Endowed gifts from hundreds of people, growing over time, leave a mark on our home that keeps growing now and forever.

ESTABLISH A FUND

Make a lasting difference in your community by establishing your own fund to support the things that matter the most to you. Getting started is easy!



CONSIDER A PLANNED GIFT

Planned giving is one of the most effective ways for donors to give back. Consider the legacy you want to leave. Whether you want to help students, children, the elderly, animals, the community in general, or something else, the Heartland Community Foundation can help you fulfill your charitable wishes.

How it works?

- Talk with your attorney or financial advisor about including the Heartland Community Foundation in your will for the benefit of the community or a specific cause.
- Contact your local community foundation to discuss the legacy you want to leave and to access additional resources or to learn more about our FREE estate planning services.

QUESTIONS? CONTACT US!

785-621-4090
HEARTLAND@GSCF.ORG

All gifts to the Community Foundation are tax-deductible.



Your Philanthropy Partner

Who we are.

The Heartland Community Foundation, founded in 2007, helps individuals, families and businesses create personalized charitable funds that support game-changing philanthropy. As a grantmaking public charity, we provide leadership to find solutions to issues that matter most to Ellis, Rooks, and Trego County residents. Through endowment we build permanent philanthropic resources to tackle our challenges today and forever



What sets us apart.

While most charitable organizations focus on a single issue, the Community Foundation's unique approach provides solutions and permanent resources to tackle all the issues that matter most to the Heartland area.

We offer:

- Local knowledge and philanthropic expertise.
- Tailor-made giving strategies.
- A more than 15-year track record of leadership and success.
- Endowment to ensure philanthropic impact continues forever.

Your charitable fund.

Your philanthropy is carried out through the creation of your charitable Fund, which:

- Is named by you and supports philanthropy that reflects your values, passions and goals.
- Functions as your powerful alternative to a private foundation – without the additional administrative responsibilities.
- Amplifies the impact of your charitable dollars by drawing on our philanthropic expertise and community knowledge.
- Carries on your legacy of community impact

"Do I want to make a one-time gift or do I want to make a gift that will last forever?"

A single gift to a charity through your will or estate can provide immediate impact. Most charities use your gift right away, while some may add it to a building or operations fund.

An endowed charitable gift keeps giving back forever through thoughtful grantmaking and investing. Your gift will grow over time and your favorite charities can plan for the future knowing they can depend on a steady stream of income from your gift

Let's get started

QUESTIONS? CONTACT US!

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www.heartlandcommunityfoundation.org

GIVING MADE GREATER

There are six primary fund types available at the **Heartland Community Foundation**.

Discover our charitable fund options and choose the fund that's right for you.

Together, we can create a legacy of generosity and strengthen our community.



Field of Interest

Focus your gift on an important area of community life — such as education, health, arts, or environment. You identify your personal interest or passion when making the gift. HCF awards grants to organizations and programs that are making a difference in the area you select.



Designated

Direct your charitable gift to benefit a specific nonprofit organization or purpose. Your gift can provide an ongoing funding stream for a senior center, museum, service provider, or virtually any nonprofit charitable organization, in the area you select.



Donor Advised

Enjoy ongoing involvement with a Donor Advised Fund. Make grants from your fund to any nonprofit organization that supports the causes that matter most to you, including your church or alma mater. Distributions are given in the name of your fund.



Organization

Nonprofits can create permanent endowment funds for their own benefit and receive assistance accepting non-cash or complex gifts. HCF handles all of the administrative and investment responsibilities, freeing the organization to pursue its mission.



Unrestricted

Your gift is highly flexible and available to meet the breadth of community needs — including future needs not yet known. Unrestricted gifts empower Community Foundation staff to make strategic grants, where need and opportunity are greatest.



Scholarships

Invest in your community's future by establishing a scholarship in your name or in honor of a loved one. You determine the criteria students must meet to receive the scholarship. With your help, students can realize their academic and career goals.

WAYS TO MAKE AN IMPACT

Charitable giving makes a difference. It helps those who are struggling with illness or economic hardship. It provides shelters with beds, libraries with technology, and parks with accessible playgrounds. With over 55 funds, the Heartland Community Foundation is a flexible philanthropic vehicle to support what is most important to you and your loved ones.

POWER OF ENDOWMENT

An endowed charitable fund is a powerful tool, both for you and your favorite charities. This is true for two reasons:

1. You gift will continue giving.
2. Your fund will keep on growing.

Recurring

Automatically have gifts deducted through our secure giving website. You choose the amount and the duration of giving.

Matched

During Match Month, gifts to the HCF County Legacy Funds are matched \$2 for every \$1 for maximum impact.

Tribute

Make donations to any fund in honor or memory of a loved one. We will notify the honoree or the family of those memorialized.

Stock

Donate gifts of appreciated securities, and you may be eligible for a charitable income tax deduction for the full value of the stock, while avoiding the capital gains tax.

IRA

Donors age 70 1/2 or older can transfer up to \$100,000 annually from their IRA without being subject to income taxes on the distribution.

Planned

Bequests, charitable annuities, charitable trusts, endowments and beneficiary of life insurance or retirement assets are impactful ways to leave a legacy.

Leave your world ...

**brighter, happier, healthier, kinder
more vibrant, more creative, more
innovative, more [insert dream here].**

*With a single pen stroke, you can leave your mark on the community more significantly and powerfully than you ever imagined. Making a charitable gift through your will or trust is a simple, tax-friendly way to support the causes, charities, or community you love. And it can keep giving back in your name forever! Now **THAT's** legacy.*

ESTABLISHED FUNDS

Donate to these funds at any time

ARTS & CULTURE

Damar Community Historical Foundation Fund
Ellis County Historical Society Fund for the Future
Hays Arts Council Fund
Hays Community Theatre Fund
Hays Public Library Foundation Fund
The Society of Friends of Historic Fort Hays Fund
Vocal Music & Theatre Fund for Hays Arts Council Fund

COMMUNITY DEVELOPMENT

"Let's Grow Victoria" Fund
ARC Park Fund
Downtown Hays Development Corporation Fund
HACC Development & Civic Engagement Fund
Hays Beautification Fund
Leadership Hays Children's Fund
Leadership Hays Fund
Lift Up WaKeeney Fund
Plainville Community Foundation Leadership Fund
Trees for a Beautiful Hays Fund

COMMUNITY GRANTS

Dane G. Hansen Foundation Pass-Through Fund
Ellis County Legacy Fund
Heartland Area Action Fund
Rooks County Legacy Fund
Stockton Community Fund
Trego County Legacy Fund

EDUCATION

Fort Hays University Foundation Fund
Hays Area Children's Center Fund
NCK TECH Foundation Fund
USD 489 Foundation Fund

FAITH & RELIGION

Stockton United Methodist Church Fund

HEALTH & HUMAN SERVICES

Big Brothers Big Sisters of Ellis County Fund
Cancer Council of Ellis County Fund
Catholic Charities of Northwest Kansas Heartland Fund
Coronado Area Council of the Boy Scouts of America Fund
Ellis County Disaster Relief Fund
First Call for Help of Ellis County, Inc. Fund
First Care Clinic Fund
Hays Senior Center Fund
HaysMed Foundation Fund
Heartland Healthy Living Fund
Humane Society of the High Plains Fund
Jana's Campaign, Inc. Fund
Recreation Fund for DSNWK, Inc. Clients Fund
Rooks County Disaster Relief Fund
Rooks County Health Center Fund
Rooks County Healthcare Foundation Fund
The Arc of Central Plains Cares Fund
Trego County Disaster Relief Fund
United Way of Ellis County Fund

OPERATIONS

Heartland Administrative Fund

PARKS & RECREATION

Hays Dog Park Fund
Hays Recreation Commission Youth Programs Fund

**List updated Oct. 1, 2023, recent fund additions will be included on our website at www.heartlandcommunityfoundation.org.*

Impact Today. Transform Tomorrow.

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